



AIR UNIVERSITY

The Intellectual and Leadership Center of the Air Force

Leader Magazine Training



The following slides contain guidelines intended for contributors to Leader magazine.





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Leader Magazine Contract

- Recently changed from 8 issues annually to quarterly publication [Target months are: April, Sept, Nov, Feb].
- Full color on ALL pages + new columns/graphics added to incorporate this new capability.
- Increased # of issues printed from 3k to 5k.





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New columns added

FIELD REPORT: Forum for cadets to email specific questions to officers deployed out in the field.

Email
leader@maxwell.af.mil to submit questions. Please type Field Report in the email subject line.



Field report is a forum for cadets and trainees looking for answers from experienced Air Force officers. To submit a question concerning specific job and deployment experience, email leader@maxwell.af.mil.

FIELD REPORT!

What is Red Flag? I've heard a little bit about the exercise through my friends who are pilots, but I was wondering if you could shed some light on it.

Red Flag is the Air Force's version of Top Gun. The combat training exercise was started at Nellis Air Force Base, Nev., in 1975 to give Air Force pilots from bases worldwide a chance to train against simulated enemy air and ground threats.

In order to accomplish this, the exercise invites pilots and aircraft from various foreign allied countries, and integrates a wide range of Air Force and sister service aircraft as well.

According to Nellis officials, a typical "combat" mission involves more than 80 aircraft ranging from F-15 Eagles and F-16 Falcons to KC-135 Stratotankers and E-3 Sentrys (AWACS).

"Red Flag is an amazing experience," explained Capt. Scott Gunn, an F-15 Eagle pilot assigned to the 67th Fighter Squadron at Kadena Air Base, Japan. "Although I have never been in any actual combat, I can't imagine it being any more tactically difficult than [Red Flag]. The opportunity to see an integrated enemy air defense, including simulated surface-to-air defenses, jamming, and the best air-to-air replication is priceless to our training."



1st Lt. Byron Foster

Deployed duty title:

332nd Aircraft Maintenance Squadron, 777th Expeditionary Aircraft Maintenance Unit officer in charge

Deployed location:

Balad Air Base, Iraq

Home station:

Little Rock Air Force Base, Ark.

Years of service:

14 years

Hometown:

Boca Raton, Fla.

AF school graduated:

Graduated Officer Training School in November 2002. He also served as the officer trainee wing commander in his class.

Deployment experience:

Kenya, Philippines, Malaysia, Thailand, Korea, Iraq

How is the field environment different than home station operations?

The maintenance and flight operations are much more intense [here] compared to my home station. We're flying nearly eight times the number of sorties than we do at home with much less down time to fix the aircraft. The environment here definitely promotes team cohesiveness since we're around [coworkers] at least 12 hours a day, six days a week. Being this close to action keeps the patriotism and morale up with our folks.

What has been the biggest challenge at your current location?

My biggest challenge has been being the "new kids on the block." Before Jan. 2006, there were no C-130s based here. The heavy aircraft mindset is a bit different from the fighter mindset. Our planes require more real estate, bigger equipment, and more parts. It's been a great leadership challenge helping to ensure our aircraft specific rules and regulations were integrated into the Balad publications and operations mindset.



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New columns added [cont.]

BASE OF PREFERENCE:
Highlights mission and background info on bases cadets/trainees may be assigned to in future.

Hurlbert Field AFB, Florida

Type, Number of Aircraft: Approx. 85 aircraft including - AC-130s, MC-130s, C-130s, MH-53s, UH-1s, C-47s and U-2s

Major Unit: Home of Air Force Special Operations Command, 18th Special Operations Wing and 503rd Command and Control Wing

Mission: Focuses on unconventional warfare, including counter-terrorism, counter-insurgency, combat aviation advisory, deep battlefield resupply, close air support, interdiction and psychological operations

Personnel Assigned: Approx. 9,000 military and civil service employees

Nearest city & population: Fort Walton Beach with a population of 20,000

Recreation: Located directly on Florida's Emerald Coast and offers water activities including - boating, deep sea fishing, scuba diving and sandy beaches

Factoid: Half of Hurlbert's land is covered in wetlands.

Website: www.hurlbert.af.mil

What can a young officer get out of this assignment? Being assigned to Hurlbert Field means experiencing one of the most exciting missions in the Air Force - special operations. AFSOC and the 18th SOW are on the forefront of the fight in the Global War on Terrorism. With two wings, a major command and several other tenant units, there are opportunities to meet and network with other company grade officers from a vast number of career fields.

Base of Preference

AFOATS



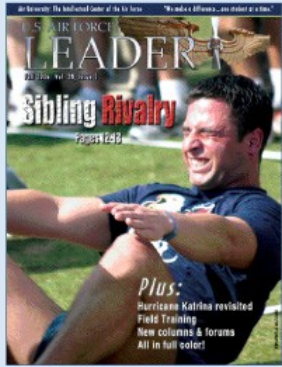
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New columns added [cont.]

READING LIST: Aims to promote military study in cadets prior to active duty through various leaders' lists.


Want to subscribe to the Leader electronically?



Plus:
Hurricane Katrina revisited
Field Training
New columns & forums
All in full color!

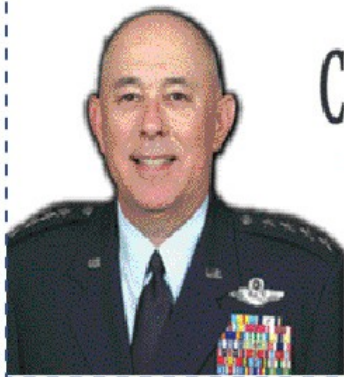
Email:
join-usafleader@mercury.afnews.af.mil

Something to ponder



"Leadership is the art of getting someone else to do something you want done because he wants to do it."

— General Dwight D. Eisenhower



CSAF's Reading List

- "Battle Cry of Freedom: The Civil War Era," by James M. McPherson
- "The First Heroes: The Extraordinary Story of the Doolittle Raid, America's First World War II Victory," by Craig Nelson
- "The Persian Puzzle: The Conflict Between Iran and America," by Ken Pollack
- "Airpower Against Terror: America's Conduct of Operation Enduring Freedom," by Benjamin Lambeth
- "Eddie Rickenbacker: An American Hero in the Twentieth Century," by W. David Lewis

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New columns added [cont.]

SCHOOL BRIEFS: Shorter articles submitted from cadets.

School briefs

Cadets bid and farewell (NOTC)

NEWCASTLE, Ky. — Cadets of Henry County High School's Junior ROTC unit KY-2004 celebrated their sixth annual dining out April 26.

During the festivities the cadets said farewell to their seniors and honored prisoners of war, servicemembers killed in action and even those still missing in action. The cadets also conducted a glowing rifle drill routine.

Kentucky Senator Ernie Harbo, a former Air Force lieutenant colonel, also spoke to the cadets about what he had gained from his experience while serving in the Air Force.

Det. 905 presents President's Awards to five cadets (NOTC)

PULLMAN, Wash. — Five cadets from Washington State University's Det. 905 were recently presented the school's most prestigious award for leadership — the President's Award.

Cadets Mary Carter, Zachary Spotts, Edwin Perry, Barrett Darrell and Bucklen Armstrong were presented with the awards during the school's annual banquet.

Capt. William Bouster, commandant of the cadets of Det. 905, said the awards reflect the hard work and dedication of each individual.

"These cadets were not only serving the local community, they were leading others in serving the campus and community," he said. "If you look around [the community], you'll see cadets in the local schools, retirement homes, [military events] and graduation ceremonies."

Det. 490 practices field, leadership tactics (NOTC)

NEWARK, N.J. — Thirty cadets from the New Jersey Institute of Technology's Det. 490 tested their teamwork and problem-solving skills during a trip to Diamond Ridge Camp in Junction, Pa. April 15.

An field training prep cadets were given field command of three teams — two search and rescue and one aggressor — during a simulated mission to rescue a "downed" pilot.



Courtesy photo

Cadet Kyle Van Perseus (center) and his teammates from Det. 850 at the University of Utah struggle together as a team to perform four-person pushups during a Tri-Det competition held at the university last spring. More than 120 cadets from University of Utah, Brigham Young University and Utah State University competed in the drill and physical fitness contest.

Besides facing the challenge of outsmarting the opposing teams, cadets also had to battle poor weather, simulated land mines and limited communication.

"Cadets worked together to find all pieces of information scattered throughout the camp and came up with plans to accomplish their mission."

"We had a well-defined plan prior to the start of the operation," explained Cadet Chris Wilinski who served as one of the team commanders, "but we would often have to change that plan to account for factors such as unexpected changes in logistics, the enemy environment and enemy tactics. Flexibility is truly one of the most important elements toward mission success."

Tri-Det competition (NOTC)

SALT LAKE CITY — Bitter rivals from three detachments around Utah competed against each other for the first time during an inaugural Tri-Det drill and physical fitness competition.

More than 120 cadets from detachments

850, 855 and 860 at University of Utah, Brigham Young University and Utah State University battled it out at the University of Utah.

During the drill competition, the three schools performed individual drill evaluations, open tank inspections and a four-person rifle drill.

In the physical fitness portion of the contest, cadets had to perform four-person pushups (photo above) and participate in either Ultimate Frisbee or a relay race.

In the end, the host Det. 850 came out on top with trophies in the individual drill evaluations and ultimate frisbee contest, which helped them win the overall Tri-Det competition trophy.

In retrospect, Cadet Hyam Robb said the experience helped prepare "I learned that it is the attitude you take with you that helps you succeed the most," he said. "Our attitude for success and professionalism will enable us to achieve our goals."

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School briefs

Det. 465 brings home trophies after decade long absence (NOTC)

WASHINGTON — Cadets from the University of Nebraska-Lincoln brought home a first place trophy for the first time in more than a decade from the National Society of Thinking Rifles during a national drill competition in March.

A team of six cadets competed in two of ten events of the competition — the armed four-man squad — exhibition drill and armed exhibition two-man drill — and managed to bring home three trophies altogether.

Det. 465 took home a first place trophy for the drill contest and third place trophies for both the squad and overall performance

In the competition, "What made this [so great] was the fact that our team only competed in those two events and we still placed third overall," explained Cadet Erin Butler.

The team was also awarded the Most Improved Company for their performance.

Cadets catch glimpse of Raptor (NOTC)

SEATTLE — More than 20 cadets from the University of Washington and Central Washington ROTC units visited Boeing Field and got a chance to see some of the Air Force's aircraft inventory up close.

While at the production plant, cadets learned about the Airborne Warning and Control System, C-17 Globemaster, future combat systems and unmanned systems.

But the highlight of the tour was the cadets walk through tour of the F-22 Raptor production lines.

The cadets attended the April 8 air show as a part of their curriculum in action trip.

Det. 010 launches Project Command (NOTC)

TUSCALOOSA, Ala. — Cadets from the University of Alabama's Det. 010 recently "deployed" to North Korea during a mock deployment exercise earlier this year.

"Cadets received training on how to procure through a deployment line as well as establish a base and navigate in a hostile environment."

The exercise also tested the cadets' ability to adapt leadership techniques — especially during a mission to rescue two downed friendly pilots that were in the area. After locating the pilots and carrying them more than a mile to the rescue aircraft rally point, the cadets were surprised to find out that their transport was gone.

"Nobody panicked, they just pushed on," explained Capt. Jim Landrum, commandant of cadets. "Eventually their perseverance paid off and they found the transports."

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It was an exceptional learning experience," explained Cadet Dave Osborne. "It's an experience I wish all cadets could gain."

AL-2021 cadets meet first female Thunderbird pilot (NOTC)

MONTGOMERY, Ala. — Cadets Wundee Coppock, Samantha Bodart, Sandra Varnell and Jessica McGinnis met United States Air Force Thunderbird's first female pilot, Maj. Nicole Malachuk, at the Raven Region Air Show at Maxwell Air Force Base, Ala.

The cadets attended the April 8 air show as a part of their curriculum in action trip.

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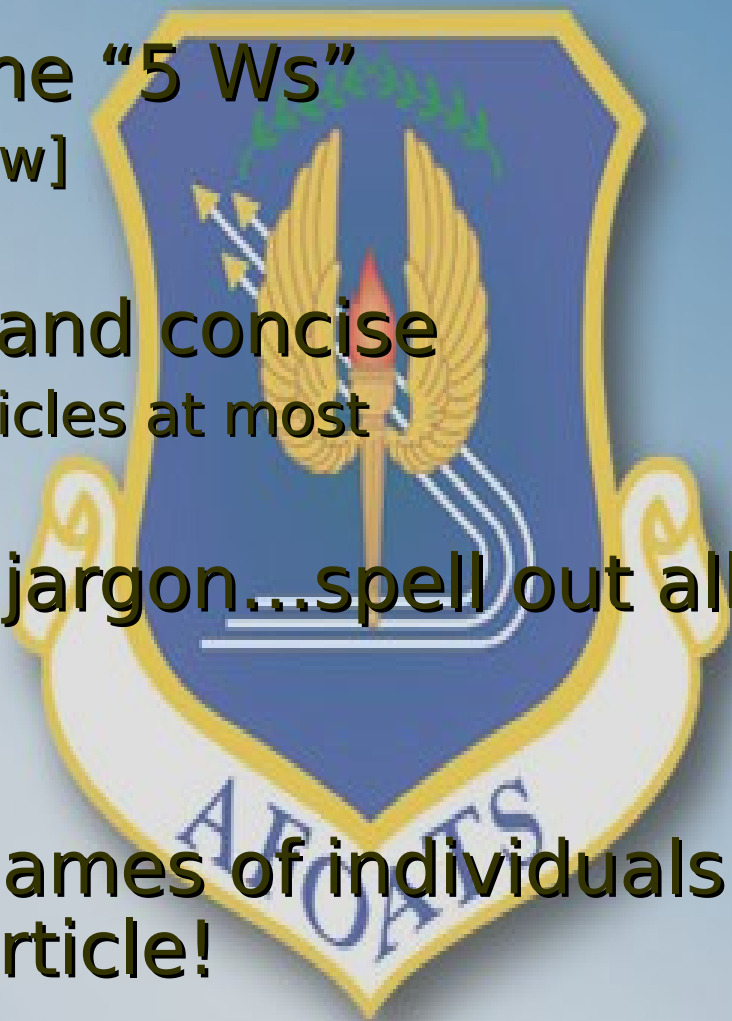
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News story standards

- Always remember to include the “5 Ws”
 - Who, what, when, where, why & [how]
- Try to keep stories brief, clear and concise
 - Aim for 1-2 page double spaced articles at most
- Avoid acronyms and technical jargon...spell out all on first reference
- Always include first AND last names of individuals
- including the AUTHOR of the article!





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News writing tips

- Newspaper/Magazine articles are written differently than term/research papers. Try to communicate your messages short and to the point, don't "run on" to fill space, your potential readers will get turned off by a large sea of text.
- Stay focused on ONE topic, don't talk about a certain event and then suddenly change direction with info about school history.
- Get quotes from more than one source – including participants or event organizers, but don't use quotes from the author.
- Submit articles at least one month before targeted issue [Sept, Nov, Jan, Apr]





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Photo standards

- Avoid “grip n grin” group photos at all costs!
 - Instead, take action photos from various angles or a shot that shows individuals in a personal way.
- Photos of people should have full view of facial profile [or majority like above right].



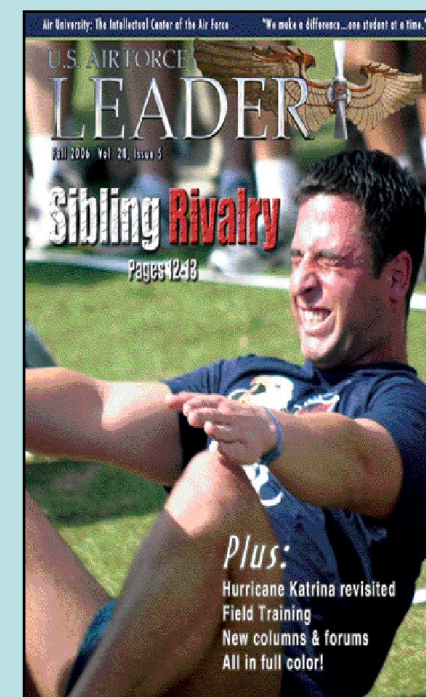
Photo captions should include full names and actions of individuals depicted.





-Requested digital photo quality is 5"x7" at 200 dpi resolution. Do NOT embed photos in Microsoft Word, or other secondary apps, send raw .jpg attachments.

**- Email photos along with stories to
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